POP ARCH

SCALES OF PLACE.

Figure 1: Rob Nelson Memorial Parklet Ribbon Cutting.
Retrieved from the East Village Association

NEIGHBORHOODS

NEIGHBORHOODS NEED PLACES TO:

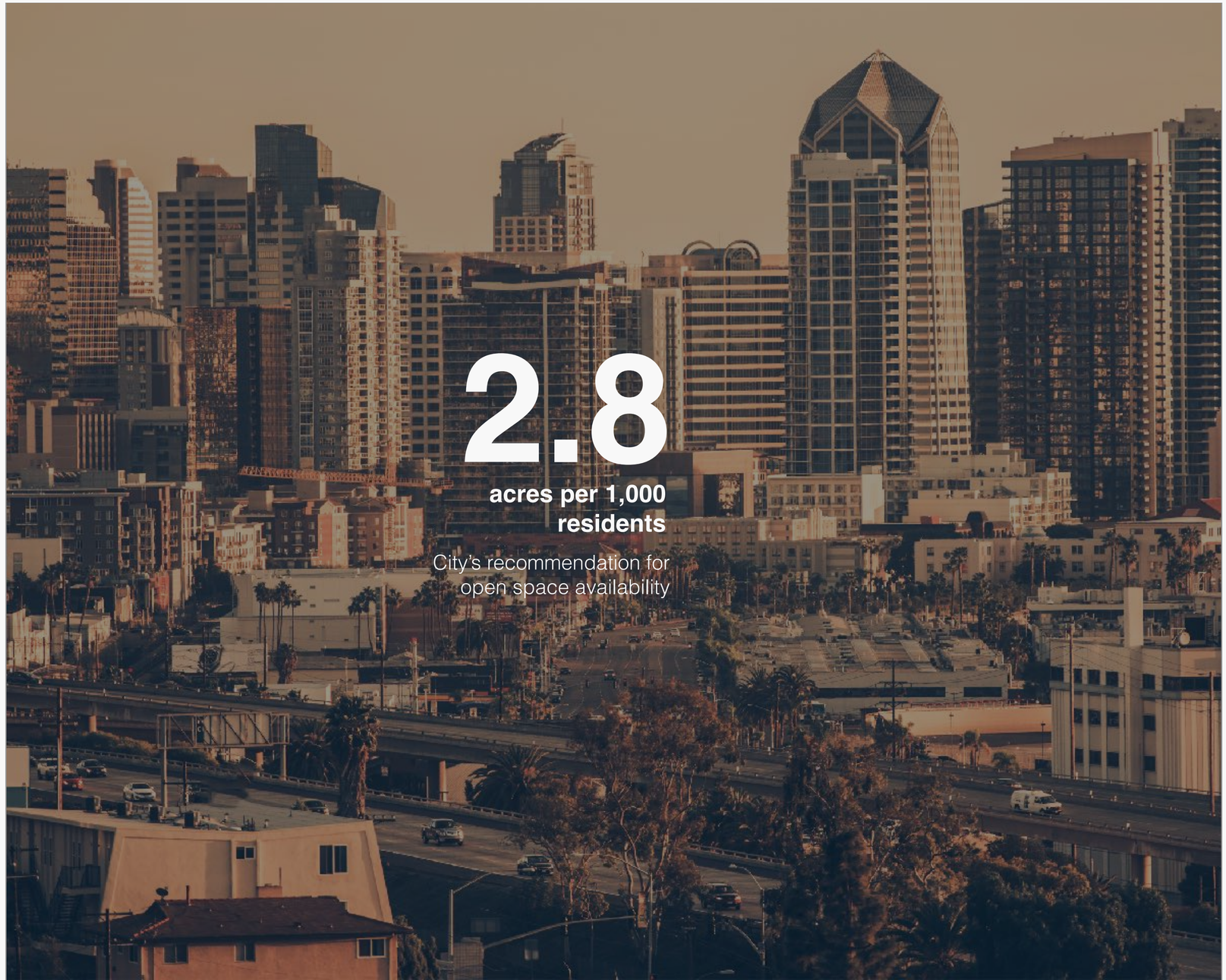
play, exercise, learn, rest, gather, meet, engage, retreat, celebrate, grow, nurture, share, connect

DOWNTOWN SAN DIEGO
PUBLIC OPEN SPACE
IMPLEMENTATION PLAN

CCDC, 2011

DOWNTOWN BY THE NUMBERS

“The Physical Network of Public Open Spaces
The Downtown Community Plan provides for parks, identifying 140.93 acres of open space at 2030 buildout. In both quantity and proximity this acreage is NOT enough. Given the practical unavailability of land downtown, every effort should be made in this Plan to creatively develop any open space to a high degree of beauty and functionality. The use of both public and private open space, along with repurposing the large amount of land area in downtown streets is the way forward.”



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43%

of land within the CCDC boundary is within public rights-of-way

670 acres of 1,560

THE GREAT NEIGHBORHOOD HACK

Today, hacking is not about an end goal but about the way in which something is accomplished; it's about finding ways around conventional rules to get to an end result, often through an open source and a largely decentralized structure or method.

Lydon, Mike. Tactical Urbanism: Short-term Action for Long-term Change

‘hood hack. tactical urbanism. guerrilla urbanism. street fighting. diy urbanism. placemaking. pop-up architecture. informal marketplaces. sharing economy.

change how we think about

SPACE.

change how we think about
SPACE.

change how we think about

SPACE.

change how we think about
SPACE.

change how we think about
TIME.

change how we think about
TIME.

Figure 13 Rob Nelson Memorial Parklet Ribbon Cutting.
Retrieved from the East Village Association

The Rob Nelson Memorial Parklet is the first permitted parklet under the City's new Temporary Pedestrian Plaza Pilot Program. Rob Nelson Architecture + Design and Moniker Group

Figure 14: Rob Nelson Memorial Parklet Ribbon Cutting.
Retrieved from the East Village Association

The Rob Nelson Memorial Parklet is the first permitted parklet under the City's new Temporary Pedestrian Plaza Pilot Program. Rob Nelson Architecture + Design and Moniker Group

POP / ARCH

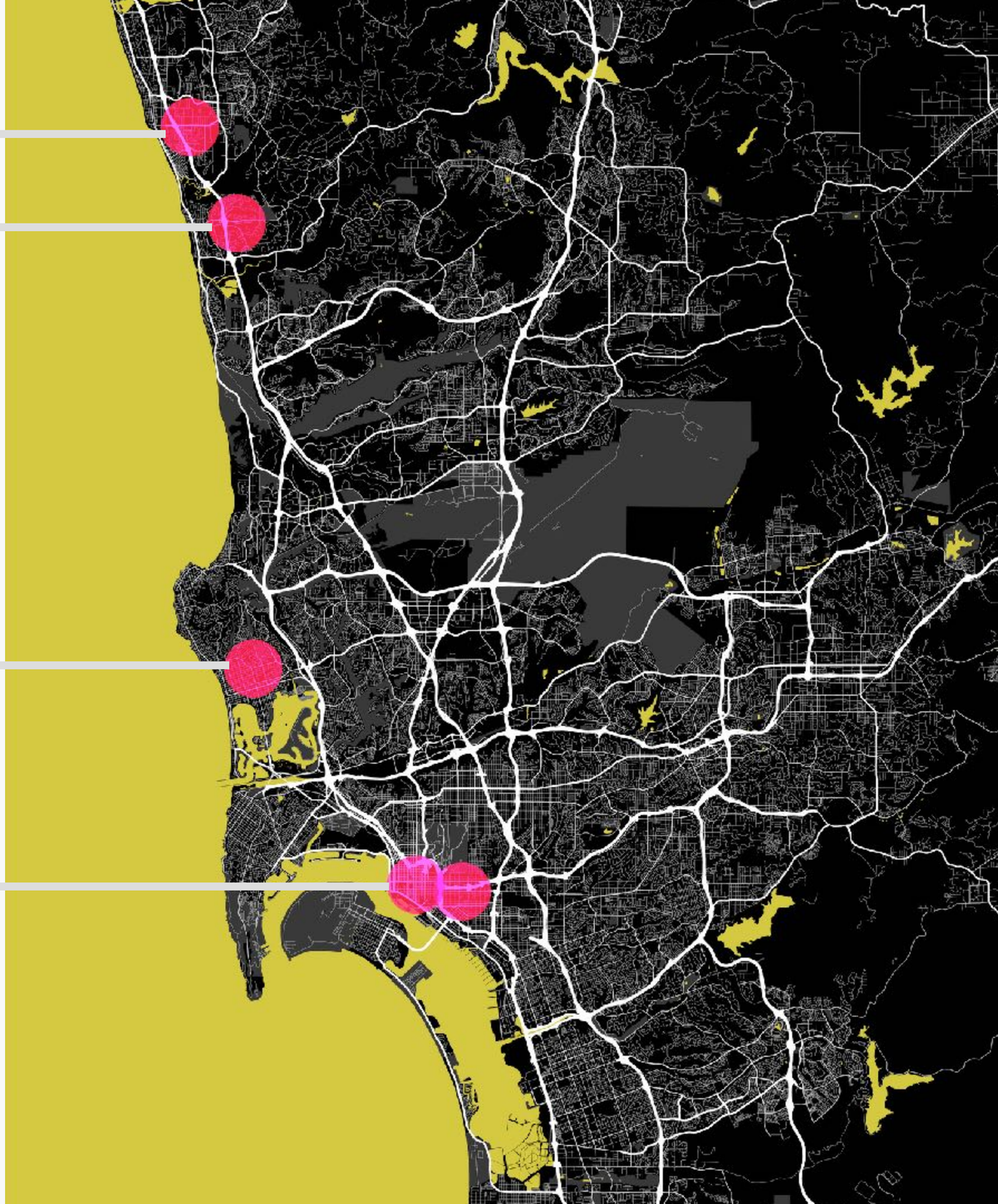
ENCINITAS 101

FLOWER HILL

PACIFIC BEACH

EAST VILLAGE

GASLAMP



PLACEMAKING MASTER
PLAN

ENCINITAS 101

heightened pedestrian activity

break in pedestrian activation

isolated commercial zone

PLACEMAKING MASTER
PLAN

ENCINITAS 101

1. projected light wall
2. living wall
3. creative seating
4. play area
5. courtyard
6. parklet
7. pop-up park
8. visual wall
9. musical pipes
10. pop-up park
11. 101 installation

PLACEMAKING MASTER
PLAN

ENCINITAS 101

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PLACEMAKING MASTER
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Before I die...

PLACEMAKING MASTER
PLAN

ENCINITAS 101

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EAST VILLAGE

WINDOW STORIES

EAST VILLAGE

WINDOW STORIES

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WINDOW STORIES

EAST VILLAGE

WINDOW STORIES

ON THE BOARDS

Island Avenue Re-Design
East Village Wayfinding
14th Street Promenade North

POP ARCH

SCALES OF PLACE.

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