



Citizens Coordinate for Century 3 (C-3)

2017

Sponsorship Opportunities

How should our city and region grow in the next 100 years?

Where can we preserve more open space and build new parks?

How should our downtown and neighborhoods develop?

Will we have a world class transportation system?

Can our shoreline remain an amenity?

How will we house our people?

Will “paradise” include Mexico, our neighbors to the south?

Our exceptional quality of life in San Diego does not come by accident. Since 1961, Citizens Coordinate for Century 3 (C-3) has fought and successfully advocated for the highest standards in urban design, community planning and access to public open space – and helped answer these questions. We balance our efforts and interests between positive economic growth and the need to preserve our physical environment and quality of life.

C-3 accomplishes this by helping to bring consensus around civic issues; by being a facilitator for civic dialogue and a source for reasoned opinions. We promote good planning and good government. As a member-supported nonprofit organization, we play the crucial role of uniting citizens to jointly craft solutions to the challenges we face in our city and region.

Why You Should Support C-3

Our sponsorship program helps C-3 strengthen our voice and operations, enhance communication with members and increase advocacy efforts on specific issues. We are a grassroots, member-managed organization; we need the support of the community to continue our efforts and events.

By supporting C-3, you will increase your visibility and access to a high-level, engaged group, interested and invested in our city’s quality of life.

Our Members

Our 200-plus members are professionals in planning, land use, urban design, politics and policy, and related fields, who promote education and dialog concerning physical design, economic and social development programs, and the environment. They are among the most informed and influential citizens of the region, and often serve in key government and private-sector decision making positions.



What We Do:

- Annual Member Event
- Monthly Breakfast Dialogues (Attendance: 50-100 members and non-members)
- Publications:
 - “Sustainable Paradise: A Vision for the Future of the San Diego/Tijuana Metropolitan Region”
 - “Toward Permanent Paradise?”
 - “Citizens Coordinate and the Battle for City Planning in San Diego”, Clare B. Crane, Ph.D.
 - C-3 Views Newsletter
 - Vision Papers / White Papers
 - Support/Opposition Documents
- Advocacy:
 - Coordination with other citizen-based non-profits
 - Forums & workshops
 - Testify at public hearings and committee meetings



2017 Sponsorship Opportunities

C-3 Centennial Series Title Partner: (Sold to SDG&E)

- Sponsor logo/recognition on C-3 website
- Logo and link in online communications: newsletter/e-blasts/social media
- Reserved Table of eight for all Breakfast Dialogue programs
- Verbal recognition at all Breakfast Dialogues; opportunity for material giveaway or onsite materials or signage
- C-3 Views Newsletter
- Eight individual memberships

\$12,000 (1 available)

C-3 Breakfast Dialogue Partner:

- Sponsor logo/recognition on C-3 website
- Logo and link in online communications: newsletter/e-blasts/social media
- Two reserved tickets for all Breakfast Dialogue programs
- Verbal recognition at all Breakfast Dialogues
- C-3 Views Newsletter
- Four individual memberships

\$5,000 (3 available)

C-3 Breakfast Dialogue Event Sponsor (choose a single Breakfast Dialogue):

- Logo and link in online communications related to the Breakfast Dialogue event: newsletter/e-blasts/social media
- Four reserved tickets for Breakfast Dialogue event
- Verbal recognition at Breakfast Dialogue event; opportunity for material giveaway or onsite materials or signage

\$500 (10 available)

For questions or more information on sponsorship opportunities, please email c3sandiego@sbcglobal.net or call (858) 633-3860. You can also visit the C-3 website: <http://citizenscoordinateforcentury3.wildapricot.org/>.